Social Media Made Easy!

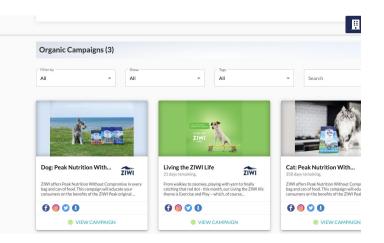
Engage Your Customers With ZIWI Digital Marketing

Promoboxx is a digital marketing platform that allows your store to easily promote relevant branded content via social media. Create your free account and gain access to high-quality content at your fingertips. All marketing content is co-branded and customizable for your business.



What you get...

- Customizable marketing content from ZIWI
- An easy way to promote that content via Facebook, Instagram, and Twitter
- Automated scheduling features for hands-off marketing
- Reporting to track your success
- Access to the Promoboxx support team to answer any and all questions!



Preview of Your Promoboxx Dashboard

How Promoboxx Works...



Create & Invite

ZIWI creates high-quality marketing campaigns and invites you via email.



Customize & Post

You post from the pre-made social shares. Hands off with marketing? Read the next page to learn how to turn on marketing automation.



Consumer Insights

Get consumer insights on the content that's promoted.

- Post-by-post reporting
- Customer reach
- View consumer leads





A Marketing Program That Works For You

Get Started Today at ZIWIPetsMarketing.com

How to Create Your ZIWI Marketing Account:

- 1. Sign up for free at ZIWIPetsMarketing.com
- 2. Confirm your store's address, website, and phone number.
- 3. <u>Connect your social accounts.</u> Please note that you will need to be an admin on your store's Facebook page and your Facebook password to connect.
- After connecting your social accounts, make sure to turn on <u>Facebook</u> <u>automation</u>.
- 5. Have any questions? Reach out to <u>support@promoboxx.com</u> for sign-up help.

Stay Organized with Scheduling

Stores can manage hours of social media

marketing in one sitting! Scheduling allows

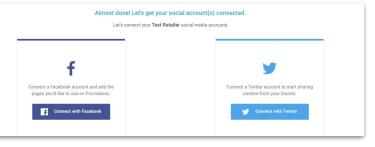
stores to select and customize their content

- then tell Promoboxx when to share it on

their behalf.



The ZIWI Sign-Up Page



Connecting Your Store's Facebook Page



Turning on Facebook Automation

Maximize Time with Automation

Automation helps stores save the maximum amount of time while still reaping the benefits of high-quality content. Once enabled, the brand will automatically share new content on Facebook for the stores.

Knowledge & Support Center Retailer-Academy Phone: (800) 380-7502 x 1 Email Us: <u>support@promoboxx.com</u> Schedule a Demo: <u>TalkPromoboxx.com</u>

